

INSCORA PRIVACY POLICY

Effective date: 01/12/2024

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1. Introduction and scope

Inscora Inc. (“**Inscora**”, “**us**”, “**our**”, “**we**”) is committed to maintaining the accuracy, confidentiality and security of your personal information, as defined in the [Definition of “personal information”](#) section. This Privacy Policy explains our privacy practices, as well as the choices you can make about the way your personal information is collected, used and shared by Inscora. Specifically, this Privacy Policy applies to how we collect, use and share personal information about our clients, business contacts, and the visitors of our website inscora.com, including individuals that create and access an account (“**end-users**”) on our cyber risks insights platform (the “**Inscora Platform**”) and individuals that apply for a professional opportunity with Inscora.

It is Inscora’ policy to comply with the privacy legislation in each of the jurisdictions in which we operate. Sometimes the privacy legislation and/or an individual’s privacy rights are different from one jurisdiction to another. This Privacy Policy covers only those activities that are subject to the provisions of federal, state, and provincial privacy laws in Canada and the United States, as applicable. Consequently, the rights and obligations contained in this Privacy Policy may not be available to all individuals or in all jurisdictions. If you are unsure if or how this Privacy Policy applies to you or have questions about this Privacy Policy, please contact us using the information in the [Contact us](#) section.

2. Definition of “personal information”

In this Policy, “personal information” means any information that can be used, either alone or in combination with other information, to identify an individual. This includes information such as your name, email address, telephone number, or any other contact details. It may also include other types of more technical information, but only when this information can identify you as an individual. This includes information such as your IP address and details about how you use our website (pages viewed, language preferences, time spent, etc.). However, to the extent that you interact with Inscora as the representative of an organization (e.g., as the representative of one of our clients), your name, title or other business contact information may not be considered as personal information.

3. What personal information do we collect?

The personal information we collect about you depends on the nature of your interactions with Inscora (e.g., if you are a customer, end-user, visitor of our website, applicant, etc.). Below is a description of the personal information we may collect about you.

(a) Information we collect about our clients

When we provide you with our services or otherwise engage with you for business purposes, we may collect the following information directly from you:

- **Contact information**, including your name, email, address, job title, and phone number.
- **Financial information**, including your financial institution, bank account number, and information necessary for payment processing.

(b) Information we collect from visitors of our website

When you use our website, including to access the Inscora Platform as an end-user or apply for a professional opportunity with Inscora, we may collect the following information directly from you:

- **Information related to your use of the Inscora Platform**, including your name, email, company name, password, and username.
- **Professional information**, including information found in your CV and cover letter, information on your professional experiences, education history, and the contact information of your referrals if you apply for an opportunity with Inscora through our website. We may also receive this information from third parties if you apply for an opportunity with Inscora through a third-party platform (e.g., LinkedIn or Indeed).

We may collect technical information from you when you visit our website, including the IP address and domain used to access our website, the pages you visit and the time spent on each page, the website you came from to access our website, the type and version of your browser, and the country in which you are located. See the [Cookies](#) section below for more information on how we use cookies to collect your personal information.

(c) Information we collect when you contact our customer service support team

When you interact with a member of our customer support team via email, phone, or using our online [Get In Touch Form](#), we may collect the following information directly from you:

- **Contact information**, including your name, email, phone number, and company name.
- **Other information** that you choose to provide.

4. How do we use your personal information?

We may use your personal information to manage, maintain, and develop our operations and conduct our business, including to deliver our services, manage our website, prevent or reduce commercial risks, as well as for purposes relating to our information system or network security. More specifically, Inscora may use your personal information for the following general business purposes:

- **Deliver our services.** We may use your personal information to administer our cyber risk and insurance coverage insights services, which may include completing client transactions and tracking and recording our business activities.
- **Manage our website.** We may use your personal information to administer and facilitate the use of our website, including the Inscora Platform, when you visit or access it, which may include the use of cookies and other similar technologies to analyze and monitor the performance of our website and Platform and for other related purposes. See the [Cookies](#) section below for more information on how we use cookies.
- **Improve our services.** We may use your personal information to evaluate the services that we provide to you so that we may understand your preferences and requirements for services, research and develop business models, and work to improve our services.
- **Communicate with you.** If you contact us with a question or inquiry, we may use your personal information to respond to you. We may also use your personal information to send you promotional and other marketing materials that we think might be of interest to you. You can unsubscribe at any time by clicking the “unsubscribe” link included at the bottom of each email. Alternatively, you can opt out of receiving marketing communications by contacting us using the contact information provided in the [Contact us](#) section below. Please note that you may continue to receive transactional or account-related communications from us.
- **Evaluate your application.** We may use the information you provide us as part of your application for a professional opportunity with Inscora when considering and responding to your application and assessing your suitability for current and future professional opportunities.
- **For other purposes permitted or required by law.** We may use personal information without your consent where we are legally permitted or required to do so by law, for example, to comply with a legal obligation or to protect the rights or property of Inscora or to enforce or apply our terms of use and other agreements, or to detect, prevent and investigate suspicious, unauthorized, fraudulent, illegal, or unlawful activity.

5. With whom do we share your personal information?

We do not share your personal information to third parties without your consent, except as set forth below or as required or permitted by applicable law.

- **Service providers.** We may share your personal information with third parties that provide services on our behalf. We use service providers to provide services such as IT support, hosting our website, storing data, providing marketing assistance, conducting analytics, and providing customer services.
- **Legal and compliance.** We may provide your personal information in response to a search warrant or other legally valid inquiry or order such as search warrants, subpoenas or court orders, or to another organization for the purposes of investigating a breach of an agreement or contravention of law or detecting, suppressing, or preventing fraud, protecting the rights, employees or property of Inscora, collecting a debt owed to Inscora, or as otherwise may be required or permitted by applicable law. Your personal information may also be shared where necessary for the establishment, exercise or defense of legal claims and to investigate or prevent actual or suspected loss or harm to persons or property.
- **Business transactions.** We may share personal information to facilitate or enable any corporate or commercial transaction involving Inscora to the extent permitted by applicable law.

6. Cookies

We use cookies, web beacons (including pixels and tags), and similar technologies on our Website that collect certain information about you by automated means.

We use these automated technologies to collect information about your devices, browsing actions, and usage patterns. The information we obtain in this manner includes IP address, device ID, and other identifiers associated with your device, device type, device characteristics (such as operating system), the pages you visited on the Site, the date and time of your visit, the referring URLs you came from, and other information about your online activities.

With respect to analytics cookies, we use third-party analytics services on our Website, such as those of Google Analytics. To learn more about Google Analytics and how to opt out, visit:
<https://policies.google.com/technologies/partner-sites> and
<https://support.google.com/analytics/topic/2919631>.

Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Note, however, that without cookies, you may not be able to use all of the features of our Website. For mobile devices, you can manage how your device and browser share certain device data by adjusting the privacy and security settings on your mobile device.

7. Cross-border transfers

We are an international organization and have operations throughout Canada and the United States. We also use third-party service providers who may have operations in each of these jurisdictions, including outside of the state or province in which you are located and/or Canada. As a result, when your personal

information is used or stored in a jurisdiction other than where you are located, it may be subject to the law of this foreign jurisdiction, including any law permitting or requiring sharing of the information to the government, government agencies, courts and law enforcement in that jurisdiction.

8. How do we protect your personal information?

Inscora endeavors to maintain physical, technical and procedural safeguards that are appropriate to the sensitivity of the personal information in question. These safeguards are designed to prevent your personal information from loss and unauthorized access, collection, use, disclosure, copying, modification, disposal or destruction. Moreover, we implement, amongst others, the following measures to protect your personal information:

- Internal policies and procedures that define the roles and responsibilities of our employees, representatives, and service providers throughout the life cycle of an item of information and limit their access to that information on a “need-to-know” basis;
- If the information is collected or stored electronically, technical safeguards such as encryption, firewalls, passwords, anti-virus software and similar measures;
- A designated Privacy Officer to monitor Inscora’s compliance with applicable privacy laws;
- Procedures for receiving, investigating, and responding to complaints or inquiries about Inscora’s information handling practices; and
- Contractual protections to ensure that service providers with whom we share personal information maintain adequate protections and security standards.

The security of your personal information is important to us, please advise our Privacy Officer immediately of any incident involving the loss of or unauthorized access, use or sharing of your personal information using the information provided in our [Contact us](#) section.

9. Retention of your personal information

We will retain your personal information for as long as necessary to fulfill the purposes for which the information was collected. However, we may retain your personal information for a longer period when required to comply with our legal and regulatory obligations regarding information or record retention.

10. Your rights

Under privacy laws applicable in the region in which you reside, you may have the following rights with respect to your personal information, subject to limited exceptions set out in such laws:

- **Right to access.** You can ask us if we hold any personal information about you, and if so, you can request access to that personal information. Depending on the jurisdiction in which you reside, you may also have the right to ask us to communicate to you the personal information you have provided us in a structured, commonly used technological format, as well as to a third party upon your request.

- **Right to correction.** If your personal information happens to change during the course of our relationship, please keep us informed of such changes. You have the right to ask us to rectify any personal information that you demonstrate to be incorrect or outdated and to complete any information that you demonstrate to be incomplete.
- **Right to withdraw consent.** You may withdraw your consent to our processing of your personal information to the extent permitted by law and our contractual obligations. However, you understand that in such a case, you may no longer be able to benefit from our products and services.

To exercise any of your privacy rights, please contact us using the information provided in the [Contact us](#) section below. Note that we may request certain personal information for the purpose of verifying the identity of the individual seeking to exercise their privacy rights.

11. [Updates to this Privacy Policy](#)

This Privacy Policy is current as of the Effective Date set forth above and may be amended from time to time at Inscora's sole discretion. We recommend that you periodically review this Privacy Policy as it may be updated or revised from time to time. If we make material changes, we will take reasonable steps to notify you of those changes, including by posting the revised Policy on our Website with an adequate notice.

12. [Contact us](#)

If you have any questions regarding this Privacy Policy or our processing of your personal information, please contact our Privacy Officer in writing at the following email address: privacy@inscora.com.